

January 21, 2009 Annual Report of Northfield Citizens Online

2008 Board members

Doug Bratland, Cynthia Child*(scribe), Brendon Etter (treasurer), David Gonnerman, Adam Gurno** (chair), Rob Hardy, Ellen Iverson (vice chair), Jeff McLaughlin, Jane McWilliams, Sean O'Leary and Nate White

*moved from Northfield July 2008

**moved from Northfield May 2008

Treasurer's Report

As of December 31, 2008: \$886.38

Annual Achievements

Election 2008

Solicited questions from community for local candidates for major, city council, and school board

Featured candidate profiles

Features responses from candidates to community questions

Outreach

Board members (Jane McWilliams and Doug Bratland) met with Arts commission. Developed prototype arts calendar

Board member Doug Bratland participated in Northfield Chamber of Commerce website design meetings

Board member Doug Bratland participated in class discussion *need details Carleton College*

Board member Ellen Iverson participated in elder collegium session on Citizen Journalism

Tech

Migrated site to Drupal 5.0

Moved event listings to scrolling feature on front page

Stats

- 74,000 absolute unique visitors (Note that no statistics available for the periods: Apr 18 – July 9 or Oct 30- Nov 5)
- 386,000 page views
- March 31st peak – 1595 unique visitors